

SIGNS/BILLBOARD ORDINANCE
FOR THE TOWN OF BAYVIEW, WISCONSIN

97-1

Section 1: Title/Purpose

This ordinance is entitled the "Town of Bayview Signs/Billboard Ordinance." The purpose of this ordinance is as follows:

To promote the safety, comfort, and well-being of the users of streets, roads, and highways in the Town;

To reduce distractions and obstructions from signs which would adversely affect the traffic safety and to alleviate hazards caused by signs projecting over or encroaching upon public ways;

To discourage excessive visual competition in signage and ensure that signs aid orientation and adequately identify uses and activities to the public;

To preserve the natural beauty Of the Town of Bayview; and to preserve or enhance town character.

Section 2: Definitions. The following definitions are applicable to this ordinance:

- (1) Abandoned Sign. A sign which for more then sixty (60) days no longer correctly advertises a bona fide business, owner, lessor, product or activity conducted on or off the intended premises, or a product available on the premises where the sign is displayed or elsewhere.
- (2) Area of copy. The entire area within a single, continuous parameter composed of squares, rectangles, circles or ovals which encloses the extreme limits of the advertising message, announcement, or decoration of a wall sign.
- {3) Area of sign. Area of the largest single face of a sign within a perimeter which forms the outside shape, excluding the necessary supports or uprights on which the sign may be placed. If the sign consists of more than one section or module, all areas will be measured and considered as the total area of said sign. The area of an irregular shaped sign shall be computed by measuring and calculating the actual sign face surface. In the case of a wall sign, the area of copy will be used in determining the area of the sign.
- (4) Awning. A shelter projecting from and supported by the exterior wall of a building constructed of non-rigid materials on a supporting framework.
- (5) Awning Sign. A sign painted on or attached flat against the surface of an awning.

- (6) Banner. Any sign of lightweight fabric or similar material that is temporarily mounted to a pole or a building at one or more of its edges.
- (7) Billboard. Any off-premise or on-premise sign, as those terms are defined herein, that has a message, or contains content which could be modified, changed or deemed impermanent, including any off premise sign which tends to be offered for lease, license or use by a corporation, advertiser, individual or group, which tends to advertise a message, product, service or business to the general public and which is greater than 81 square feet in total area.
- (8) Building Fascia. That portion of a building which is parallel or nearly parallel to an abutting roadway.
- (9) Business Identification Sign. Any sign which promotes the name, type of business, service or products sold on the premises where the sign is located, erected, placed or mounted.
- (10) Canopy Sign. Any sign attached to or constructed in, on or under a canopy or marque. For purposes of this ordinance, a canopy sign shall be controlled by the rules governing projecting signs.
- (11) Changeable Message Sign. A sign which has a manual, electronic, or electric control time and temperature sign, message center or reader board, whether electronic, electric or manual, where the content and message of said sign may be impermanent and changeable. Any sign may be, or included as part of it, a changeable message sign.
- (12) Clearance. The smallest vertical distance between the grade of the adjacent street, highway, sidewalk, street, curb, or in the absence of any of the aforementioned, the grade established by the Town of Bayview, and lowest point of any sign, including framework and embellishments, extending over that grade.
- (13) Construction Sign. A temporary sign identifying an architect, government agency, contractor, subcontractor, and/or material supplier participating in construction on the property on which the sign is located.
- (14) Copy Area. The geometric area in square feet that encloses the actual copy of a sign.
- (15) Directional Sign. Any sign which serves to designate the location or direction of any place or area, consistent with the Wisconsin Department of Transportation regulations.
- (16) Directory Sign. Any sign on which the names and locations of occupants or the use of a building is given. This shall include offices and church directories.
- (17) Double-faced Sign. A sign with a copy on two parallel faces that are back to back, facing in opposite directions.
- (18) Electric Sign. Any sign containing internal electrical wiring which is attached or intended to be attached to an electrical energy source.
- (19) Electric Sign Contractor. A person, partnership or corporation which, in the normal course of business, installs and maintains electrical signs.
- (20) Electronic Message Sign. A changeable message sign whose message is electrically activated, such as with light bulbs, mechanical flip discs, etc.
- (2-1) Facade. The front of a building; part of a building facing a street.

- (22) Flag. Any fabric, banner or bunting containing distinctive colors, patterns or symbols, used as a symbol of Government, political subdivision or other public, private or Governmental entity.
- (23) Flashing Sign. Any sign which contains an intermittent or flashing light source or which includes the illusion of intermittent or flashing light by means of animation or an externally moved intermittent light source.
- (24) Free Standing Sign. See Ground Sign.
- (25) Frontage. The length of the property line of any one premise or parcel parallel to and along each public right of way it borders. Said public right of way may be known as a frontage road.
- (26) Grade. The elevation of the level of the street closest to the sign to which the reference is made, measured at the street's center line.
- (27) Ground Sign. A sign erected on one or more freestanding supports or uprights and not attached to any building whether on premise, or off premise.
- (28) Gross Area. The area of a sign determined by using the outside parameter dimensions of the sign. If the sign consists of more than one module or section, the areas will be added together and calculated for the total gross area of the sign. **If** the modules are formed in the shape of letters or symbols, the rules for "Area of Copy" shall apply.
- (29) Height of Sign. The vertical distance measured from the grade at the street right-of-way line where the sign is located to the highest point of such signs.
- (30) Illuminated Sign. A sign with an artificial light source incorporated internally or externally for the purpose of illuminating the sign.
- (31) Incidental Sign. A small sign, emblem, or decal informing the public of goods, facilities, or services available on the premises, e.g., a credit card sign, or a sign indicating hours of business.
- (32) Instructional Signs. Same as directional Signs.
- (33) Legal Nonconforming Sign. A sign that met ordinance requirements at the time of the sign's erection, installation and placement, but does not conform to the requirements of this ordinance.
- (34) Low Profile Sign. A sign mounted directly to the ground with a maximum height not to exceed six (6) feet. May be referred to as a monument sign.
- (35) Maintenance. For the purposes of this Ordinance, the cleaning, painting, repair, or replacement of defective parts of a sign in a manner that does not alter the basic copy, design, or structure of the sign.
- (36) Monument Sign. A form of ground sign.
- (37) Mural. A wall painting.
- (38) Nonconforming Sign. A sign that does not meet previous or existing ordinance requirements governing signs or signage, or which was blank and not containing a message or advertisement at the time this ordinance became effective. However, an "Abandoned Sign," as defined by this ordinance, does not qualify as a "Nonconforming Sign."
- (39) Off-Premises Sign. A sign which advertises goods, products, facilities or services-, not necessarily located on the premises...where the sign is

physically located, erected, built or maintained, that may direct a person to a different location from where the sign is located.

- (40) **On Premises Sign.** Any sign identifying or advertising a business, person, activity, goods, products or services located on a premises where the sign is installed, erected and maintained.
- (41) **Pedestal Sign.** A ground or free standing sign whose sign face is supported by one or more posts.
- (42) **Pole Sign.** A form of free standing ground or pedestal sign supported by one pole.
- (43) **Political Sign.** Any sign displaying a candidate for an election, or a current referendum's or election's subject matter.
- (44) **Portable Sign.** Any sign that is designed or intended to be moved, or any sign that is not attached to the ground or a building.
- (45) **Projection Sign.** A sign, normally double faced, which is attached to and projects from a structure or building fascia. The area of the projecting sign is calculated on one side only.
- (46) **Rate Sign.** A sign which advertises the price of a product or service but which does not locate a business, product or service.
- (47) **Reader Board.** A sign which has a manual, electronic, electric, or other form of method, which allows for easy modification or change of the words, phrases, sentences, message or advertising slogan on the reader board sign.
- (48) **Real Estate Sign.** A temporary sign advertising the real estate upon which the sign is located as being for rent, lease, or sale.
- (49) **Roof Sign.** A sign erected upon, against or above a roof or canopy. Roof signs are inclusive of distinguishable repetitious designs, letters or words composed of roofing materials, shingles, etc.
- (50) **Sandwich Sign.** A hinged or unhinged A-frame portable sign which is generally temporary in nature and placed nearby or upon a sidewalk, roadway, or right-of-way.
- (51) **Search Light.** A search light is a device which intends to emit a bright beam of light high into the night sky with intent to be visible from rights-of-way, or passers by at great distances.
- (52) **Sign.** Any emblem, painting, banner, pennant, placard, design, identification, description, illustration, or device illuminated or non-illuminated, which advertises, identifies, conveys information or directs attention to a product, service, place, activity, person, institution, business for solicitation, including any permanently installed or situated merchandise, product or fixture, including all structures and supports.
- (53) **Sign Administrator.** The Town Board or other Authorized Individual appointed by the Town Board to administer the provisions of this ordinance. In the event the Town Board is not able to designate a sign administrator from existing staff, the Town Board shall be the authority to determine the hiring of additional staff.
- (54) **Sign Contractor.** Any person, partnership or corporation engaged in whole or in part in the erection of or maintenance to signs, excluding the business which the sign advertises: ::=-----' -..

- (55) Sign Permit. A building permit issued for the erection, construction, enlargement, alteration, moving, improvement, removal, or conversion of any sign issued pursuant to this Ordinance and the Building Code of the Town of Bayview and Bayfield County.
- (56) Sign Structure. Any device or material which supports, has supported or is capable of supporting a sign in a stationary position including decorative covers.
- (57) Snipe Signs. A sign or poster attached to a tree, fence, utility pole, traffic sign, light pole, street sign pole, etc.
- (58) Swinging Signs. A sign installed on an arm, mast or spar that is not, in addition, permanently fastened to an adjacent wall or upright pole.
- (59) Temporary Sign. Any sign which is erected or displayed under a permit issued by the Town specifying the type of sign, size, location, and length of the temporary permit not to exceed thirty (30) days. For purposes of this Ordinance, a portable sign is not a temporary sign.
- (60) Unlawful Sign. Any sign that is erected without a permit, or does not meet the existing requirements of this ordinance at the time of its erection, placement, or creation, or a sign that has lost its legal nonconforming status.
- (61) Vehicles. Any object, vehicle, wagon, etc., with wheels intended to be parked on private or public property solely for the purpose of displaying advertising. Such an object shall be known as an advertising vehicle.
- (62) Wall Sign. A sign attached to the wall or a building with the face in a parallel plane to the plane of the building wall. This includes signs painted directly on a wall.
- (63) Wind Signs. Any streamer, pennant, whirligig or other device designed to move, flutter, rotate or display any other movement under the influence of wind or other atmospheric condition, for advertising or notification purposes but not to include a flag which designates a national, state or local governmental entity.
- (64) Window Sign. A sign located completely within an enclosed building and visible from outside the premises.

Section 3 Authority

The Town Board of the Town of Bayview (after compliance with Section 60.62, Wis. Stats. which requires either approval by the Town meeting or by a referendum vote and County Board Approval) has the specific statutory authority, powers and duties, pursuant to the specific sections noted in this ordinance and/or by its adoption of village powers under Sec. 60.10, Wis. Stats., to regulate, control, license, register or permit in the Town of Bayview persons engaged in certain uses, activities, businesses and operations, to assess these persons with appropriate fees for licenses, registrations or permits as noted herein and to enforce, by revocation or penalty, the provisions of these ordinances and the provisions of the licenses, registrations and permits.

Section 4: Adoption of Ordinance

The Town Board of the Town of Bayview has, by adoption of this ordinance, confirmed the specific statutory authority, powers and duties noted in the specific sections of this ordinance and has established by these sections in this ordinance license, registration and permit ordinances:

- a. to regulate persons engaged in certain uses, activities, businesses and operations in the Town of Bayview,
- b. to regulate, by these licenses, registrations and permits, the persons engaged in these uses, activities, businesses and operations at certain locations within the Town of Bayview,
- c. to assess these persons with appropriate fees for the licenses, registrations or permits, and
- d. to enforce, by revocation or penalty, the provisions of these ordinances and the provisions of the license, registration and permit.

Section 5: General Provisions

The following signs and billboards are prohibited from being placed or maintained in any area of the Town of Bayview:

- a. Signs or billboards found so unsafe or in such disrepair by the Town Board of the Town of Bayview as to be imminently dangerous to persons or property in the Town of Bayview.
- b. Signs or billboards found attached to a tree or other natural object except "no trespassing" signs will be allowed that are placed on trees by owner or occupant of premises.
- c. Signs or billboards painted or placed directly on temporarily parked vehicles, trailers or buildings except those already painted on the vehicles, trailers or buildings on the effective date of the ordinance.
- d. Signs or billboards that move, swing or are designed, constructed and maintained to be animated.
- e. Signs and billboards on roofs except as permitted by the Town Board of the Town of Bayview.
- f. Signs or billboards on agricultural buildings or structures except as permitted by the Town Board of the Town of Bayview. This provision does not apply to the names of companies that constructed the agricultural buildings or structures or the name of the agricultural entrepreneur or family that owns or occupies the land.
- g. Signs and billboards on the Town of Bayview lands including roads and right-of-way except as permitted by the Town Board of the Town of Bayview.
- h. Signs and billboards located within any state, county, or Town road right-of-way except governmental signs authorized under state law.

i. Off premise signs and billboards advertising businesses or structures located outside the Town of Bayview.

Section 6. Conditions Regarding Health and Safety and Aesthetics

The following conditions regarding health and safety and aesthetic condition regarding signs shall apply to all signs within the Town of Bayview.

a. No sign or billboard in the Town of Bayview shall be abandoned by the owner. Any sign or billboard not properly and reasonably maintained by the owner of the sign or billboard shall be removed by the owner within thirty (30) days of receipt of a written notice from the Town of Bayview.

b. Any abandoned sign or billboard not removed within the time noted above will be deemed a public nuisance per se, and shall be ordered to be removed by the Town Board. If within thirty (30) days of receipt of a notice of order by the town board, the owner of said sign has not removed the same, the Town of Bayview may seek injunctive relief from the Circuit Court in Bayfield County for an order allowing the town, or its legal representative or designee, to remove the same. Any cost of said removal shall be born by the sign owner and may be recovered by the Town of Bayview, if necessary, in any action at law or equity or by placing a lien or assessment upon the tax roll from which the sign has been removed.

c. No sign or billboard in the Town of Bayview shall be constructed, erected or maintained to create a public nuisance or create a danger to the safety of persons or property in the Town of Bayview. All solid signs or billboards shall be constructed and maintained in the Town of Bayview to withstand wind loads customary to the Town of Bayview. All signs and billboards that creafe a public nuisance or create a danger to the safety of persons or property in the Town of Bayview as determined by the Town Board of the Town of Bayview shall be appropriately reconstructed, reinforced, repaired or removed by the owner of the sign or billboard or by the owner of the land wherein the sign or billboard is located. If both the owner of the sign or billboard and the owner of the land after receipt of written notice to take appropriate action from the Town Board of the Town of Bayview fail to act within ten (10) days, the Tbwn of Bayview may take appropriate action, as outlined in Section 6(b) above. If the Town of Bayview incurs appropriate expenses related to these actions, the Town of Bayview may charge these expenses to the owner of the sign or billboard or to the owner of the land wherein the sign is located.

d. Any sign or billboard found so unsafe or dangerous as to be an imminent danger to persons or property by the Town Board of the Town of Bayview shall be summarily removed by the Town of Bayview without any notice to the owner of the sign or billboard or to the owner of the land wherein the sign or billboard is located.

e. No sign or billboard shall obstruct or interfere in any way with the effectiveness or visibility of any traffic sign located in the Town of Bayview.

f. No view sign or billboard shall be placed in the Town of Bayview that is designed to and operates in a blinking manner after the effective date of this ordinance.

Section 7 Signs Permitted

a. The following signs are permitted in the following zoned business and commercial districts with a permit from the Town Board of the Town of Bayview. For purposes of this ordinance, the "business districts" are the RRB zoning districts in the Bayfield County Zoning Ordinance. The signs in the business and commercial districts that may be permitted in the Town of Bayview with a permit from the Town of Bayview are:

1. Wall/Building signs
2. On-premise ground signs
3. Off-premise ground signs for businesses located within the Town of Bayview
4. Window signs

b. The restrictions on the placement of signs in zoned business and commercial districts are as follows:

1. Wall/Building Signs

These signs shall be placed against the exterior walls of buildings and shall not cover more than forty-eight (48) linear inches of the wall surface. These signs shall have a maximum of sixteen (16) square feet of display area. These signs shall not exceed twenty (20) feet in height above the existing topography.

2. On-Premise Ground Signs

These signs shall be placed on a solid, permanent structure at the business premise with permission of the person owning or leasing the business premises. These signs shall not exceed fifty (50) square feet of display area on one side or sixty-four (64) square feet of display area in total on all sides. These signs shall not exceed ten (10) feet in height above existing topography. No on premise signs shall advertise more than one (1) business or other entity.

3. OffPremise Ground Signs

These signs shall be placed on a solid, permanent structure. These signs shall not be located within any existing state, county or local right-of-way measured horizontally along a line perpendicular to the center of the highway or turn road. These signs shall not be placed within One Thousand Three Hundred Twenty (1320) feet of any other existing off premise ground sign located on the same side of the highway or roadway. These signs shall not exceed fifty (50) square feet of display area on one side or sixty-four (64) square feet of display area in total on all sides. The signs shall not exceed ten (10) feet in height above existing topography. No off premise signs shall advertise more than one (1) business or other entity.

4. Distance Standards

No off premise advertising or directional sign or any other sign shall be located closer than One thousand three hundred twenty (1320) feet to any other advertising or directional sign along the same side of the highway or road.

5. Window Signs

These signs shall be placed on the inside of industrial and commercial buildings. These signs shall not exceed twelve (12) square feet of the existing glass area of the pane upon which the sign is displayed.

6. Lighted Signs

Only indirect lighting will be permitted.

7. Signs along navigational waters

A. All signs are structures for purposes of location at the required setback from navigable waters.

B. No business on-or off-premise sign shall be intended, designed or erected to be visible by those boating or swimming on navigable water, except that no more than two (2) unlighted signs of less than ten (10) square feet may be erected on the site of a riparian business to advertise the name and services of that business.

Section 8: Special Permit

a) Coverage

Pursuant to Wisconsin Statutes Sections 84.30, 86.19, 86.191, 86.192, 86.195 and 86.196, Wis. Stats., and this ordinance, every person in the Town of Bayview who installs, operates, maintains or causes to be placed a sign, billboard or other advertising material or media in any location, shall obtain a sign permit issued by the Town of Bayview. Any sign which does not require a permit as a result of it being exempt under this ordinance, shall not be required to obtain such a permit. Prohibited or nonconforming signs shall not be allowed to be placed or erected, and no permit shall be issued.

b) Application/Permit

The application and permit shall designate the premises where the sign or billboard will be installed and maintained. The sign permit is not transferable to any other location in the Town of Bayview. The sign permit is not transferable from one person to another. The application shall include the following:

- 1) the name of the applicant/sign owner
- 2) the address of the applicant/sign owner
- 3) the business and residential telephone number of the applicant/sign owner
- 4) the name, address and telephone number of sign constructor, if different
- 5) the name, address and telephone number of owner of property where sign is to be located

6) the type of sign: (note one of the following)

- a) wall/building sign
 - b) on-premise ground sign
 - c) off-premise ground sign
 - d) window sign
- 7) the projected dates of display
 - 8) the proposed date of removal
 - 9) the sign plan for repair, maintenance and removal
 - 10) a signed indemnification to the Town of Bayview by sign owner against all loss, cost, damages or expenses incurred by the Town of Bayview due to construction, repair, maintenance and removal of sign
 - 11) the size of sign
 - 12) a map or diagram of the sign and its location
 - 13) copies of all necessary state permits
 - 14) copy of liability insurance

c). Fee

Every person who desires to install, operate, maintain or cause to be placed, any sign in the Town of Bayview, shall pay a non-refundable permit fee of \$25.00 with each application. Upon payment of said fee, the permit shall be issued by the clerk of the Town of Bayview, after approval by the Town Board, and after determination that said permit and associated sign complies with the terms and conditions of this ordinance. Failure to submit said fee prior to Town Board review shall be grounds for denial of the permit.

d) Exemption

The following signs and billboards are exempt from this ordinance:

1) Unlighted political signs that are placed with permission of owner or occupant on private property placed within ninety (90) days before an election and removed within twenty (20) days after the election. No person shall place any political signs on any highway or turn road right-of-way or on public land in the Town of Bayview.

2) Lighted or unlighted governmental traffic signs, utility signs or railroad signs

3) Lighted or unlighted residential identification signs placed by the Town of Bayview, including fire call number signs and street and road identification signs

4) Lighted or unlighted residence identification name plate signs that are no more than eighteen (18) square feet in size placed on the residential property by the owner or occupant of residents

5) Unlighted no trespassing signs and other land use direction

signs that are no more than four (4) square feet in size placed at the property with permission of the owner or occupant of residents.

6) Unlighted "garage sale" signs and unlighted "auction sale" signs that are no more than ten (10) square feet in size. These signs can only be placed on land with permission of owner or occupant of the private property within three (3) days before the event and shall be removed within one (1) day after the event. No person shall place the above-noted type of sign on any highway or turn right-of-way or on public land in the Town of Bayview without approval of the Town Board of the Town of Bayview.

7) Unlighted real estate "for sale" or unlighted real estate "for rent" signs that are no more than ten (10) square feet in size. These signs can only be placed on land with permission of owner or occupant of the private property and must be removed within a reasonable time after the transaction is completed not to exceed thirty (30) days. No person shall place the above-noted type of sign on any highway or turn right-of-way or on public land in the Town of Bayview without approval of the Town Board of the Town of Bayview.

8) Lighted or unlighted flags, pennants, or insignias of governmental, religious, or non-profit organizations.

9) Unlighted signs with lettering less than two (2) inches in height and with the sign less than two (2) square feet in size.

10) Unlighted signs for special events, including sales, seasonal events and construction, repair or demolition, advertising in the Town of Bayview that are no more than twenty-four (24) square feet in size. These signs can only be placed on land with permission of owner or occupant of the private property within thirty (30) days before the event and must be removed within ten (10) days after the event. No person shall place the above-noted sign on any highway or turn right-of-way or on public land in the Town of Bayview without approval from the Town Board of the Town of Bayview.

11) Temporary signs permitted by the Town Board of the Town of Bayview. "Temporary" for purposes of this ordinance shall mean placement and display of the sign for not more than thirty (30) days in any one (1) calendar year.

e) Ordinance/Permit

1) The persons subject to this ordinance shall comply with Sec. 84.30, 86.19, 86.191, 86.192, 86.195 and 86.196, Wis. Stats., and this ordinance.

2) The Town Clerk of the Town of Bayview shall provide copies of this ordinance at no cost to any applicant requesting copies under this ordinance.

3) The applicant and any other person subject to this ordinance shall comply as follows:

a). No person shall be issued or re-issued a sign permit in the Town of Bayview until the appropriate fee has been paid the Town Clerk of the Town of Bayview.

b). No person shall be issued or re-issued a sign permit in the Town of Bayview who has failed to properly and fully complete and submit to the Town Clerk of the Town of Bayview the application form as developed and provided by the Town of Bayview.

c). No person shall be issued or re-issued a sign permit in the Town of Bayview until that person owns or leases the premises where the sign or billboard is to be installed and maintained.

d). No person shall be issued or reissued a sign permit in the Town of Bayview if the person applying for the sign permit has failed to arrange or to allow inspection by the Town of Bayview of the premises prior to installation of the sign or billboard in the Town of Bayview.

e). No person shall be issued or reissued a sign permit in the Town of Bayview until proof of liability insurance exists in a sum of not less than Twenty-five thousand and 00/100 Dollars (\$25,000.00) to insure compliance with the sign plan and indemnification submitted in the application permit. The Town Clerk shall approve the insurance prior to any approval, approval on condition, or denial of the sign permit.

Section 9: Non-conforming signs and sign structures

Non-conforming signs and sign structures may remain except as qualified below:

a) Other than sign maintenance, no non-conforming sign shall be reconstructed, remodeled, relocated, or changed in size or content to show a new trade name, different words, letters or numbers, new design, different colors or different logo, unless such action will make the sign conforming in all aspects.

b) Nothing in this Section shall be deemed to prevent keeping in good repair a non-conforming sign, including sign maintenance, repainting, and replacement of broken or deteriorated parts of the sign itself. Supporting structures for non-conforming signs shall not be replaced, unless such replacement will make the sign and sign structure conforming in all respects.

c) A non-conforming sign or sign structure which is destroyed or damaged by any casualty may be restored within six (6) months after such destruction or damage only after the owner has shown that the damage did not exceed fifty percent (50%) of the appraised value of the sign. If such sign or sign structure is destroyed or damaged to an extent exceeding fifty percent (50%), it shall be removed and shall not be reconstructed or replaced unless such action makes the sign and sign structure conforming in all respects.

d) A non-conforming sign or sign structure shall be removed within thirty (30) days if the building containing the use to which the sign is accessory is demolished or destroyed to an extent exceeding fifty percent (50%) of the building's appraised value.

e) Each nonconforming sign and associated structure which exists at the time of the ordinance shall be allowed to remain on display for a period of time that provides a reasonable opportunity for the owner to benefit from the investment made in the sign. This period shall be seven years from the adoption of the ordinance. After said seven-year period has expired, signs which were in existence at the time of the adoption of the ordinance, which do not conform to the rules and conditions of this ordinance, shall be considered a non-conforming sign and shall be removed unless otherwise provided to

compliance with the ordinance.

f) Any sign that does not comply with the provisions of this ordinance, and is a non-conforming sign that has not been removed within the time limit set forth herein, shall be deemed a public nuisance per se, and shall be ordered to be removed by the town board. If within fifteen (15) days of receipt of a notice of order by the town board, the owner of said sign has not removed the same, the Town of Bayview may seek injunctive relief from the Circuit Court in Bayfield County for an order allowing the town, or its legal representative or designee, to remove the same. Any cost of said removal shall be born by the sign owner and may be recovered by the Town of Bayview, if necessary, in any action at law or equity or by placing a lien or assessment upon the tax roll from which the sign has been removed.

g) Removed Signs to be Stored: A sign or sign structure removed by the Town shall be held not less than thirty (30) days by the Town during which period it may be recovered by the owner upon paying the Town for cost of removal and storage, and upon payment of any imposed fine. If not recovered within the thirty (30) day period, the sign or sign structure is hereby declared abandoned and title thereto shall be vested in the Town for disposal in any manner permitted by law.

Revision

Adopted: *c/L III Joa*